



COMPLIANCE COMPONENT

Updated: 07/22/05

DEFINITION	
<i>Name</i>	.GOV Standards
<i>Description</i>	The .gov domain facilitates collaboration among government-to-government, government-to-business, and government-to-citizen entities and hosts only official, government sites at the federal-, state- and local-government levels, including federally recognized Indian tribes, known as Native Sovereign Nations (NSNs).
<i>Rationale</i>	<p>In spring of 2003, the .us domain was made available to any public entity, thus providing no level of confidence to the public of the validity and association with government.</p> <p>The US General Services Administration (GSA) handles all registration procedures for the .gov domains. These managed domain names require the holder of that name to meet certain eligibility requirements. This ensures users they are accessing an official government site.</p>
<i>Benefits</i>	The .gov domain assures your customers that they are accessing an official government site through standardized naming.
ASSOCIATED ARCHITECTURE LEVELS	
<i>Specify the Domain Name</i>	Interface
<i>Specify the Discipline Name</i>	Branding
<i>Specify the Technology Area Name</i>	Standards
<i>Specify the Product Component Name</i>	
COMPLIANCE COMPONENT TYPE	
<i>Document the Compliance Component Type</i>	Standard
<i>Component Sub-type</i>	
COMPLIANCE DETAIL	
<i>State the Guideline, Standard or Legislation</i>	<p>Implementation Instructions for .GOV Domain Standard</p> <p>.GOV Standard Overview Both “missouri.gov” and “mo.gov” are registered through the Government Domain Registration Services to the Missouri Office of Information Technology (OIT). This is considered the second level domain.</p> <p>The third level domain will be appropriate for identifying the departments within Missouri State Government. The departments have notified OIT of their selected primary and alias .gov URLs. This list of .gov URLs is posted on the OIT website (http://oit.mo.gov/standards/GOV%20Department%20URLs.doc). Any further requests for additional third level domain .gov URLs can be made via e-mail to OIT for CIO approval.</p>

The fourth level domain will be used at the discretion of the departments for their divisions and department-sponsored programs. Policies and approval processes are to be determined by each department for their internal use.

Existing .com and .org URLs (prior to 11/20/2002) used by the departments are to be considered “grandfathered in”. Whenever possible, it is recommended that such URLs be migrated to the .gov standard. If a department is considering adding additional .com and/or .org URLs, the request will need to be submitted to OIT for CIO approval accompanied by a business case for deviating from the .gov standard.

Implementation Timeframe

The Missouri State Home Page (www.state.mo.us) now reflects the change to www.missouri.gov as the primary and www.mo.gov as the alias URL. The dual URL of www.state.mo.us will be kept indefinitely.

Department migrations to the new .gov URL were completed December 31, 2003. Each department will need to determine how long to run dual URLs with their existing “state.mo.us” URLs.

Implementation Procedure

To implement any future third and fourth level additions to the “**missouri.gov**” and “**mo.gov**” domain, please send your requests for domain name system entries to Office of Administration, Technology Services section. This can be done by submitting a request via the Technology Services Support ticket tracking system, sending an e-mail request to helpdesk@oa.mo.gov or calling the help desk at 751-2201.

Whenever possible, you should communicate changes to your URL and offer re-direct pages to the people you know have links to your pages. One handy way to tell other state agencies about specific third- and fourth-level domain changes is through the “MO-WEB” discussion list. Subscribers to this list represent the membership of the Digital Media Developers Group (DMD), a subcommittee of the ITAB. These developers are the Web maintainers, Web masters, and technical gurus who collaborate and discuss matters of common interest. For more information on subscribing to MO-WEB, visit: <http://www.oa.mo.gov/dmd/moweb/>

Standards for All Domains

1. **No Advertisements:** A .gov domain may not be used to advertise for private individuals, firms, or corporations, or imply in any manner that the government endorses or favors any specific commercial product, commodity, or service.
2. **No Campaign Information:** No campaigning can be done with .gov domains. The .gov Web sites may not be directly linked to or refer to Web sites created or operated by a campaign or any campaign entity or committee. Separate Web sites and e-mail on other top-level domains (TLDs), such as .org, will have to be used to disseminate campaign information.
3. **Naming Conventions:** Naming-convention rules are described in detail in the Federal Policy. Thousands of names, programs, and general terms are used in .gov domains. The following is a summary of naming-convention rules:
 - a. ***No General Domain Names:*** General terms alone such as

	<p>"licenses," "recreation," and "benefits" are not allowed because they do not represent a specific enough origin and service. However, a domain name such as "MarylandRecreation.gov" is allowed (assuming that domain is authorized by either Maryland's Chief Information Officer or the Governor of Maryland).</p> <p>b. State Postal Codes: All state and local second-level, .gov domains must include the two-letter state acronym or spell out the state name. Additional naming conventions apply for local entities, such as cities, towns, counties, territories, and parishes.</p> <p>4. Two-Year Eligibility Period: All .gov domains are registered for a 2-year eligibility period. During this 2-year period, a review of eligibility and administrative information is required. If necessary, the .gov Registrar will contact the points of contact (POCs) for domains. Please keep POC information up to date. The .gov Registrar may request an updated authorization letter, updated Domain Name Server (DNS) information, or other information. This information enables the government to ensure .gov domains provide secure, official Web sites and promotes the best possible service to the general public.</p> <p>5. Link Change Notification: When a link on a .gov domain makes the user leave a .gov Web site, a notification or screen (i.e., a splash message) should alert users that they are leaving the official .gov page.</p> <p>6. Domain Termination: Organizations that operate Web sites that are not in compliance with the .gov conditions of use may have their domain name terminated.</p> <p>7. CIO or Governor Authorization: Governors or the governor-appointed state chief information officers must sign authorization letters for all state domain requests. To verify the identity of your state CIO, refer to www.nascio.org.</p> <p>8. State Name or Postal Code: To register any second-level .gov domain, state governments must register either the full state name or clearly indicate the state postal code at the beginning or end of the domain name. Use of a hyphen is recommended but optional. Examples of state domain names are the following:</p> <ul style="list-style-type: none"> a. Tennesseeanytime.gov b. Ne-taxes.gov c. Mysc.gov d. Nmparks.gov <p>9. No Obscure State Names or Postal Codes: Use of the state postal code should not be embedded within a single word in a way that obscures the postal code. For example, "Information.gov" for Indiana (IN) or "Forests.gov" for Oregon (OR) are unacceptable. See the following paragraph in the Federal Policy for more about this rule: §102-173.50.</p> <p>10. Unlimited State-Level Domains: The state CIO and governor can register an unlimited number of second-level .gov domains (e.g., Georgia.gov, GA.gov, MyGeorgia.gov, NewGeorgia.gov, etc.).</p> <p>11. State Courts/State Legislatures: State courts and legislatures request authorization from their state CIO or governor and follow the state's Internet policy, in addition to .gov Domain Registration Federal Policy.</p>
<p>Document Source Reference #</p>	<p>.gov Program Guidelines, http://dotgov.gov/program_guidelines.aspx</p> <p>ITGS0002 – Missouri .gov Standard, http://oit.mo.gov/standards/ITGS0002_Missouri_GOV_Standard.doc</p>

Compliance Sources			
Name	US General Services Administration	Website	http://dotgov.gov/
Contact Information	(877) 734-4688, registrar@dotgov.gov		
Name	Missouri Office of Information Technology	Website	http://oit.mo.gov/standards/ITGS0002_Missouri_GOV_Standard.doc
Contact Information	(573) 751-2201, helpdesk@oa.mo.gov		
KEYWORDS			
List Keywords	.gov addresses, .gov domain name, General Services Administration, mo.gov, Missouri.gov, Missouri .gov Standard,		
COMPONENT CLASSIFICATION			
Provide the Classification	<input type="checkbox"/> Emerging <input checked="" type="checkbox"/> Current <input type="checkbox"/> Twilight <input type="checkbox"/> Sunset		
Sunset Date			
COMPONENT SUB-CLASSIFICATION			
Sub-Classification	Date	Additional Sub-Classification Information	
<input type="checkbox"/> Technology Watch			
<input checked="" type="checkbox"/> Variance		Existing .com and .org URLs (prior to 11/20/2002) used by the departments are to be considered "grandfathered in". Additional exceptions include: <ul style="list-style-type: none"> Dept of Economic Development implemented a .org URL and will be converting to a mo.gov URL by 30 Jun 05. Missouri Department of Transportation currently has ownership of a MoDOT.gov URL. Department of Social Services is currently using Schoolviolencehotline.com. 	
<input type="checkbox"/> Conditional Use			
Rationale for Component Classification			
Document the Rationale for Component Classification			
Migration Strategy			
Document the Migration Strategy			
Impact Position Statement			
Document the Position Statement on Impact			
CURRENT STATUS			
Provide the Current Status	<input type="checkbox"/> In Development <input type="checkbox"/> Under Review <input checked="" type="checkbox"/> Approved <input type="checkbox"/> Rejected		
AUDIT TRAIL			
Creation Date	12/29/2004	Date Approved / Rejected	9/27/05
Reason for Rejection			
Last Date Reviewed		Last Date Updated	
Reason for Update			